Media Release



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Three ways to switch on to Electricity Safety Week in 2021

Electricity distributor Essential Energy is encouraging primary school students to get involved with Electricity Safety Week, even while learning from home. Held in September for the past 11 years, Electricity Safety Week teaches students about electricity and how to stay safe around electricity, both in the home and when outdoors.

2021 saw a record 97% of schools across Essential Energy's footprint register to be involved in Electricity Safety Week. Essential Energy has worked closely with the Department of Education to ensure that the supplied interactive resource pack aligns with the school curriculum.

The business has also developed resources like posters, scenarios, visuals and discussion points that are engaging for all students and applicable to real-life situations, reminding everyone of the dangers associated with powerlines and electrical appliances.

Rachel Hussell, Head of Communications said "With most students across New South Wales undertaking at-home learning right now, teachers can't use our normal classroom-based activities. To help, we've created easy-to-use activities to do at home during Electricity Safety Week which runs from 6 to 10 September 2021. We've also extended our competition deadline to 5 November to give everyone the best chance to take part and win a prize."

Here are three ways students can participate from home:

- 1. Watch Essential Energy's electricity safety video series on YouTube. Students can learn very important electricity safety messages by watching the videos in Essential Energy's YouTube series.
- Enter the "Be a Safety Star" competitions, including a poster competition and superhero comic strip competition Winning students will receive \$1,000 for their school P&C association and individual science-themed prizes

for student winners and runners up. The entry deadline has been extended to 5 November 2021. 3. Download and play free electricity safety-themed activities and games.

On offer is a find-a-word, crossword, maze puzzle and snakes and ladders game.

Links to videos, competitions, activities and games can be found at essentialenergy.com.au/education.

"These activities and games are a great way to add variety to your child's day while they're learning from home."

"Electricity safety week runs from 6-10 September 2021 and competition entries close Friday 5 November, so don't miss out on your chance to win," Rachel added.

For further information about the competition and Essential Energy's electricity safety teaching resources, visit: essentialenergy.com.au/education.

FACT FILE:

- Essential Energy builds, operates and maintains one of Australia's largest electricity distribution networks, servicing more than 875,000 customers across regional, rural and remote NSW and parts of southern Queensland
- Our footprint covers 95 per cent of NSW, traversing 737,000 square kilometres of landmass with 183,612 kilometres of powerline, including 163,417 kilometres in designated bushfire zones
- The network has approximately 5.1 customers to each kilometre of powerline, which is almost one-tenth the customer density compared with our counterparts in NSW
- Essential Energy's footprint also includes 1.38 million power poles, equating to 1.6 power poles per customer

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